



Digital Activations to the Next Power

We are a premium provider of multi-screen video and display advertising, maximizing programmatic opportunities for publishers and advertisers.

PHILOSOPHY

Mass Speed

Our direct access to proprietary digital inventory enables us to deliver quick turnarounds others cannot. Most campaigns go live in less than two hours.

Mass Scale

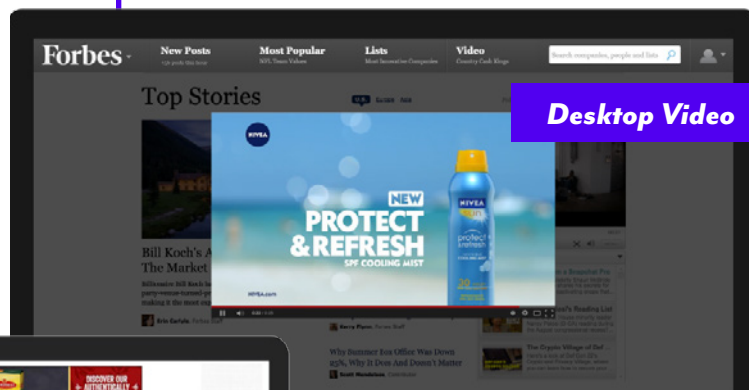
Our infrastructure allows us to quickly scale more than 25 million impression opportunities a day. Our owned and operated network provides unique access and reach.

Mass Expertise

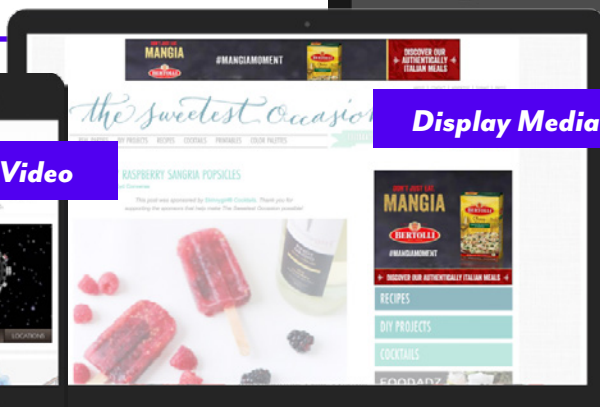
Stemming from an established media brand, we combine decades of experience with new programmatic modeling to deliver unmatched quality.

PRODUCTS

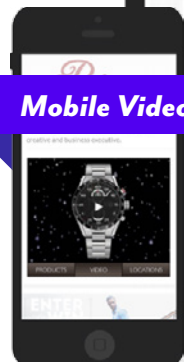
We uniquely create activations based on client goals, distribution sizes and campaign timelines. Mass² delivers video and display solutions across devices.



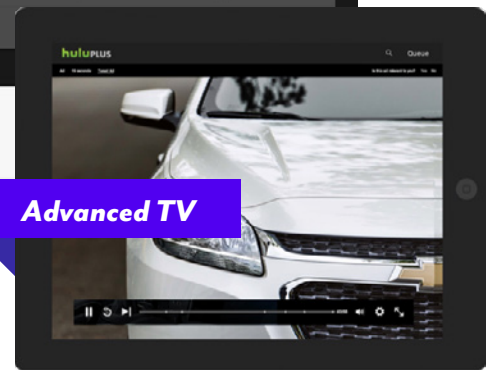
Desktop Video



Display Media

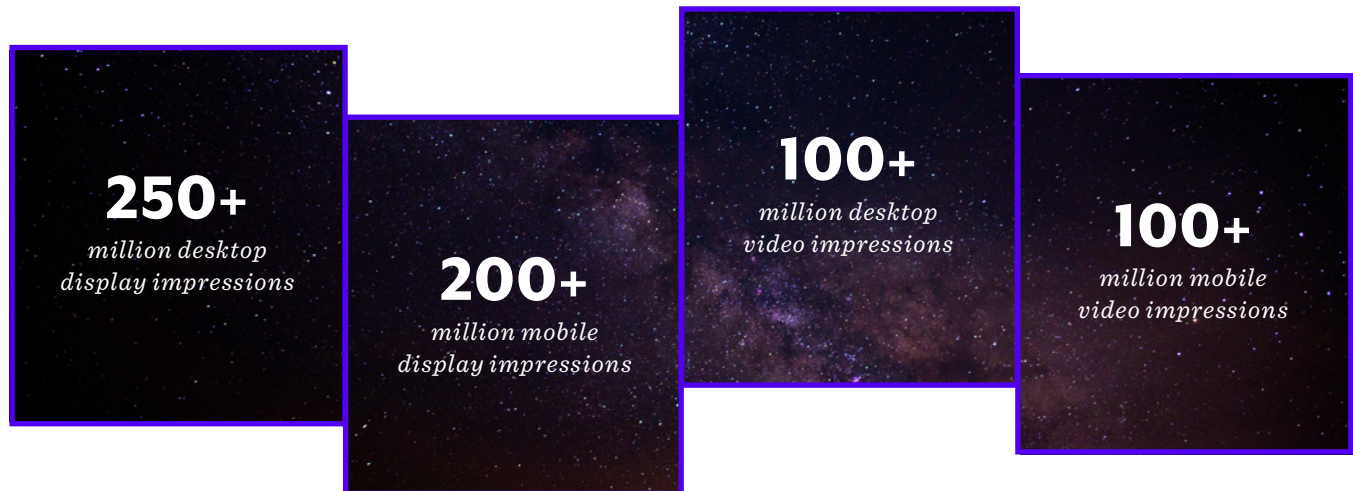


Mobile Video



Advanced TV

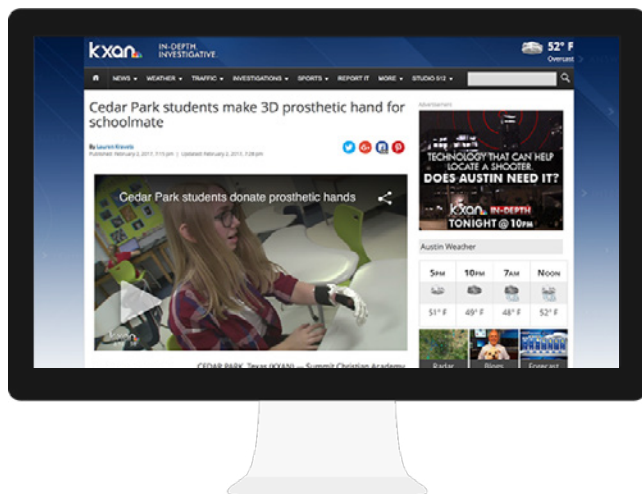
MONTHLY IMPRESSIONS



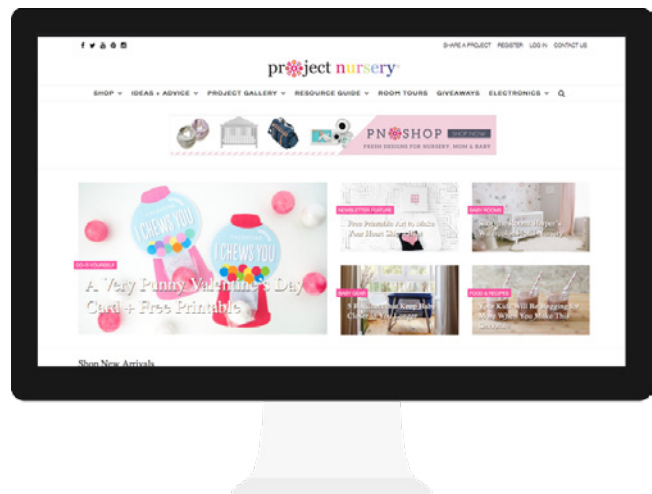
WHERE WE ACTIVATE

Our owned and operated local broadcast properties have dynamic digital sites to distribute your brand's ads. We also partner with top bloggers and websites to deliver even more reach for your message.

Local Sites



Partner Publishers



QUALITY CONTROL

Our partnerships with leading ad-quality monitoring systems ensure your activations are reaching the intended human audiences. We are directly integrated with MOAT, our partner in viewability and verification, and utilize WhiteOps to identify and prevent invalid traffic.